

NOTICE: This application form is authorized by section 288.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

**Instructions:** Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

**Section I: Applicant Information**

Name of Municipality

**Village of North Fond du Lac**

Mailing Address

**16 Garfield St.**

City

**Village of North Fond du Lac**

State

**WI**

Postal Code

**54937-1399**

County(s) in which Applicant is located

**Winnebago**

Type of Municipality: (check one)

☐ County

☐ City

☒ Village

☐ Town

☐ Other (specify)

**Section II: Local Contact Information (check one):**

Name of Municipal Contact Person

**Mike Tolvstad**

Title

**Director of Public Works**

Mailing Address

**16 Garfield St.**

City

**North Fond du Lac**

State

**WI**

Postal Code

**54937-1399**

E-mail address

**mtolvstad@nfdl.org**

Telephone Number (include area code)

**(920) 929-3765**

Fax Number (include area code)

**(920) 929-3964**

**Section III: Water Quality Concerns**

Yes	No	
<input type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/">http://dnr.wi.gov/org/water/wm/wqs/</a> )
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html">http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html</a> )

**Section IV: Area and Population Within the MS4**

Yes	No	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <a href="http://www.epa.gov/npdes/pubs/fact2-2.pdf">http://www.epa.gov/npdes/pubs/fact2-2.pdf</a> )

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles): 2.09 sq. mi.	Total municipal population (in year 2000): 4,557
MS4 service area within Urbanized Area (in square miles): 2.09 sq. mi. (includes urban, non-residential, lands).	Municipal population within Urbanized Area (in year 2000): 4,557

**Section V: Potential Permit Exemption**

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Do you believe that the MS4 may be eligible for this potential exemption?

**Section VI: Summary of Municipal Storm Water Program Activities**

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

#### A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

SEE ATTACHEMENT A

#### B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

SEE ATTACHEMENT A

#### C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

SEE ATTACHEMENT A

#### D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

SEE ATTACHEMENT A

#### E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

SEE ATTACHEMENT A

#### F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

SEE ATTACHEMENT A

#### Section VII: Certification

Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

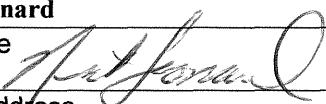
Authorized Representative Name

Nick Leonard

Title

Public Project Coordinator

Signature



Date Signed

5/17/06

E-mail address

nleonard@nfdl.org

Telephone Number (include area code)

(920) 929-3765

Fax Number (include area code)

(920) 929-3964 (fax)

Return this completed form to:

Wisconsin Department of Natural Resources  
Storm Water Program – WT/2  
PO Box 7921  
Madison, WI 53707-7921

**Village of North Fond du Lac**  
**ATTACHMENT A:**  
**Notice of Intent to Apply for Coverage Under MS4 General Permit**

**A. Public Education and Outreach**

The village is an active member of the Northeastern Wisconsin Stormwater Consortium (NEWSC) since its inception in 2004. The annual membership dues for the village are \$500. NEWSC's mission is to facilitate efficient implementation of storm water programs locally and regionally that will meet DNR and EPA regulatory requirements and maximize the benefit of storm water activities in the watershed by: fostering partnerships, sharing information, seeking administrative efficiencies, and pooling financial resources.

Mike Tolvstad (Village of North Fond du Lac Public Works Director) regularly attends NEWSC meetings, and is a member of the NEWSC Information & Education Committee.

Examples of activities already conducted by NEWSC related to Information & Education activities include:

1. As a NEWSC member, the village participated in the sponsorship of a Community-Based Social Marketing Workshop (CBSM), the implementation of a phone survey to over 400 area residents, promotion of storm water related public service announcements and an episode of an "It's Your Environment" television program each program is summarized below.
  - The Community-Based Social Marketing Workshop was held on June 10, 2005 with Doug McKenzie-Mohr. Through this workshop community employees and area educators learned the basic components of Community-Based Social Marketing and how to incorporate these steps into local programs that change individual behaviors as they relate to storm water practices. Effective programs go "beyond brochures" examining the barriers and benefits of behaviors and building a foundation for successfully getting people to make behavior changes.
  - NEWSC implemented a phone survey of residents in the Brown, Calumet, Fond du Lac, Outagamie, and Winnebago counties. The phone survey was conducted by St. Norbert College from October 18 – November 7, 2005 and reached 404 area residents. The purpose for the survey was three-fold. The first was to evaluate the current storm water awareness level of area residents, including their knowledge of where storm water goes and what contributes to storm water pollution. The second was to gather data about individual behaviors affecting storm water by identifying the barriers, benefits, or motivations that affects these behaviors. Finally, information from the survey was intended to assist the Information and Education Committee in selecting target markets and create a focus for educational goals, tools, and practices.
  - NEWSC promoted storm water education to the public through the Fox Cities Viewpoint Public Service Announcements. These were aired on WHBY and reached a listening audience bounded on the west by Waupaca, the north by Marinette, the east by Manitowoc, and the south by Fond du Lac. The viewpoints were promoted from June – November 2005 and included storm water tips on the following topics: lawn mowing, car washing, lawn pesticides, lawn fertilizers, and leaves.
  - NEWSC orchestrated an episode of the "It's Your Environment" TV program to have a storm water focus. The episode was broken into 3 segments with a focus on state-level regulations, education, and local participation. It aired on Channel UPN 32, Saturday, December 17, 2005.

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The village intends to fully implement the NEWSC comprehensive I&E program when the full program is developed late in 2006. It is the goal of the NEWSC program to meet the minimum requirements as described in the MS4 General Permit Section 2.1. A description of the full program will be submitted to the WDNR within the 18 month schedule described in the "Compliance Schedule Summary" chart (page 18 of the MS4 General Permit).

Examples of NEWSC Resources and Planned Programs listed below.

- Topic Packets (include Public Service Announcement wording, tip sheet, UW Extension educational handout link) – available on the website on the following topics:
  - Car Care
  - Lawn Mowing and Watering
  - Weeds and Pesticides
  - Fertilizer
  - Leaves
  - Pet Waste
- 2005 Storm water Survey Results – available on the website
- Model Information and Education Plan – in progress
- Nonpoint Education for Municipal Officials (NEMO) Presentations – available
- Erosion Control Training Package for 1 & 2 Family Dwelling Construction – available on the website

Goals: The village will continue to work with NEWSC in developing a comprehensive Public Education and Outreach program with the intent to complete the program development in late 2006 or early 2007. This program plan will be submitted to the WDNR by June, 2007.

In the interim, other specific Public Education and Outreach activities that will be conducted by the village in 2006 are listed below.

1. Newsletter: The village currently publishes a newsletter four (4) times each year. The newsletters are posted on the village website; and hard copies are made available at five locations in the Village: Municipal Building; Community Center; Library; PDQ store; and a mobile home park office.

Goal: At least two of the four newsletters each year will contain an article related to stormwater management; citizen actions; village activities; or water resource conditions of the area.

2. Distribution of UW-Extension Stormwater Publications: UW-Extension currently has several publications related to citizen awareness and action for improved stormwater management.

Goal: The village will distribute hard copies of material at the village newsletter sites. In 2006 at least two different publications will be distributions.

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**F. Pollution Prevention**

**Current Village Activities**

1. **Inspection of Stormwater Facilities:** The village owns and maintains all stormwater structures (storm sewers, greenway channels, detention basins, etc.) that serve multiple properties or are located on village lands or easements. At this time there are 6 wet detention basins, and 1 dry detention basin in the village. There is also an extensive greenway system within the business park serving stormwater management / conveyance needs. The facilities are inspected on an annual basis by village staff.
2. **Street Sweeping:** The village owns a regenerative air street cleaner (purchased in 2001). Currently all village streets are cleaned about 6 times between April and November (annual start and stop times are weather dependent). Materials are disposed of on private land in a clay borrow pit through an agreement with the landowner.
3. **Storm Sewer Catch Basins:** All village catch basins have sumps with dead storage space of 0.5' – 2.0'. All catch basin sumps are cleaned yearly with a vacuum system. Materials are disposed of on private land in a clay borrow pit through an agreement with the landowner.
4. **Streambank Erosion Control / Habitat Improvement:** Over the past 3 years the village has restored and stabilized approximately 1,600' of Mosher Creek streambank. This work was conducted under state and federal flood mitigation grants. The work included: shaping and seeding of bank; creation of pool and riffle areas, and off-line detention facilities. Total costs for this work was about \$600,000.
5. **Winter Road Ice Management:** The village follows WDOT recommended rates for salt application. 100% salt is only used when road temperatures are suitable for melting to occur. Sand / salt mix is used under colder conditions.
6. **Yard Waste Pickup:** The village provides curb-side pick up of yard waste in the spring and fall of the year. The yard waste is composted by the village and made available to the residents. A yard waste drop off site is also available to residents year-around.
7. **Municipal Lawn Care:** The village parks and lawn maintenance is administered by the Public Works Department. No lawn fertilization is conducted. Broadleaf weed control is conducted only on an as-need basis (generally 2-3 applications per season). No herbicide is stored on municipal property.
8. **Public Works Yard:** The site has not had a stormwater pollution prevention plan conducted at this time.
9. A staff training program for stormwater pollution prevention has not been conducted.

**Goals:**

1. Within 24 months of receipt of the General MS4 General Permit; the village will review it's municipal pollution prevention activities in accordance with Section 2.6 of the MS4 General Permit and develop a written plan for submittal to the WDNR.
2. Within 30 months of receipt of the MS4 General Permit, the village will implement the pollution prevention plan.